

dynamic Chamber Benchmarking



DCB TIP GUIDE

What it is:

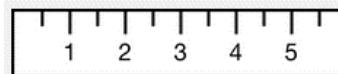
A dynamic survey platform, available 24/7 and FREE to ACCE members, containing the Operations and Salary surveys from the current year back to 2012.



Numbers that tell your chamber's story when you need it!

What it does:

DCB provides customized reports and charts showing how your chamber measures up to your peers!



Use the reports and comparisons for:

- annual reports
- board meetings
- department reviews
- developing a program of work
- setting operating goals
- all kinds of decision making!

How it works:

Access Dynamic Chamber Benchmarking with your ACCE username and password through the Information portal at www.acce.org.

Participate and access stats instantly with these steps:

1. Enter your data in each survey section, beginning with Chamber Profile.
2. Use the Compare Chambers tab in each section to see how your chamber performs within each metric.
3. Use the Reports and Charts tab in each survey section to download customized reports showing revenue & expense calculations, membership stats, dues, governance, salaries, and more.
4. Apply filters to compare your chamber with your peers. Filter by revenue, staff size, membership size, region, and more. Or build your own Peer Cluster benchmarking group.

Where to learn more:

Click on the "Support" link at the top of any page. Use the Quick Start Guide to get familiar with DCB and download the Data Collection Worksheet to review the questions in each survey section to simplify your data entry.

Help tips are provided throughout DCB for each survey question, and offer definitions and examples.

For help or more details, email ACCE's HERO Team at HERO@acce.org.

