



## Help Expertise Resources Online

### ACCE's HERO: Tip Guide

Go to [www.acce.org](http://www.acce.org) and click on Information

#### HERO Homepage:

- Information portal housing samples, Chamberpedia, Dynamic Chamber Benchmarking, QuickPolls, toolkits, Horizon Initiative resources, whitepapers, *Chamber Executive* magazine, and Virtual Reference Desk (Ask ACCE).

#### ACCE Logins:

- You'll need your user name and password to access HERO resources. Ask us if you need yours. Email [HERO@acce.org](mailto:HERO@acce.org).

#### Surveys & Data:

- **Dynamic Chamber Benchmarking:** ACCE's Salary Survey and Operations Survey combined into one platform. Access reports and build customized comparisons for true comparative insight.
- ACCE offers all members the annual **Membership Statistics** report for free.
- **Also available:** Horizon Initiative articles and video segments, Chamber Revenue Models Report, the Schapiro Report, "Real Value of Joining a Local Chamber of Commerce," and **QuickPoll** results.

#### Chamberpedia:

- Our best-of compilation organized around 12 topics. We combined ACCE, chamber and expert resources that include research, examples of chamber programs, samples, *Chamber Executive* magazine articles, webinars and ecourses, convention resources, surveys and data, and links to resources from authoritative sources based on primary and current topics.
- Send us ideas for a new page, or rate existing ones. We welcome your input and your knowledge to help us add to these pages.

#### Samples Library:

- Browse or search **more than 3,800 sample documents**, from marketing materials promoting chamber events to membership brochures, position descriptions, chamber bylaws, and annual reports.
- Great starting point: Download, edit, customize – saving you time!
- We appreciate your samples and content contributions. Send to [HERO@acce.org](mailto:HERO@acce.org).

#### Ask ACCE & FAQs:

- For questions often asked by members, see our [FAQs](#).
- Or ask us directly! Use [Ask ACCE](#) and our reference desk will reply within 24–48 hours.
- Email [HERO@acce.org](mailto:HERO@acce.org) or call 703-998-3524 for assistance. Find the HERO portal online at <http://www.acce.org/information-office/>.

*We look forward to serving you at ACCE!*