

# GOOD HEALTH IS GOOD FOR BUSINESS

HEALTH AND WELLNESS SOLUTIONS FOR THE BUSINESS COMMUNITY

**ACCE**  
**Education**  
**Attainment**  
**DIVISION**

## THREE HEALTH AND WELLNESS OPPORTUNITIES FOR EMPLOYERS AND THEIR BUSINESS COMMUNITIES



### READY TO LEARN

#### Opportunity

Work with key community stakeholders to increase investments in quality early childhood education and wellness services to ensure children are healthy and ready to learn by the time they reach kindergarten.

Learn how by visiting [acce.org/wiki/ready-to-learn](https://acce.org/wiki/ready-to-learn).

#### Business Benefits

Children who are healthier learn better, and children who are more educated are healthier; thus, improving education attainment and health outcomes is critical to ensuring a more talented and productive future workforce.



### WORKPLACE WELLNESS

#### Opportunity

Implement innovative and effective programs and workplace policies that encourage employees to adopt healthier lifestyles.

Learn how at [acce.org/wiki/workplace-wellness](https://acce.org/wiki/workplace-wellness).

#### Business Benefits

Wellness programs produce more productive employees, help attract and retain talent, build staff morale, minimize staff turnover, combat employee absenteeism and reduce healthcare costs for employers.



### HEALTHY COMMUNITIES

#### Opportunity

Support and advocate for community-wide health and wellness-focused councils, events, programs and policies that make your community a better place to live, work and play.

Learn how at [acce.org/wiki/healthy-community-culture/](https://acce.org/wiki/healthy-community-culture/).

#### Business Benefits

Healthy communities attract talent, increase employer net profits and drive business development, which can be the tipping point towards economic vitality and equitable prosperity.

## HOW HEALTH AND WELLNESS IMPACTS YOUR BUSINESS.

Losses in productivity due to worker illness and injury cost U.S. employers \$225.8 billion annually<sup>1</sup>. This breaks down to \$1,685 per employee and is enough to drastically tip the scales against your bottom line. Knowing what you as a business leader can do to improve and support your employees' health and wellness will not only tip the scales back in favor of your profit margins, but will also help to ensure your community thrives as a result.

## RESEARCH SHOWS A STRONG CORRELATION AMONG HEALTH, EDUCATION AND EMPLOYEE PERFORMANCE.

Employers can cultivate healthy behaviors in the workplace to improve employee productivity and lower healthcare premiums. But health is not just shaped in the workplace; it is also shaped by other factors, such as education, income and the communities where your employees live<sup>2</sup>. Therefore, if an employee is living in an unhealthy environment, those very workplace wellness programs to address health are compromised. To make a sustained impact, employers must then extend efforts outside their offices and into the community. Additionally, research shows improving education attainment correlates to higher income, which allows for access to healthier foods and safer environments. This is why it is critical to improve access to education in order to develop a healthier, more productive workforce.

## GOOD HEALTH IS SIMPLY GOOD FOR BUSINESS.

Fortunately, employers are in a unique position to improve health outcomes within their workforce and in their communities. Employers can work closely with their local chamber of commerce and key community stakeholders who have a strong civic and economic interest in working together to build a well-balanced health, safety and wellness agenda.

The column to the left details three specific approaches employers and their business communities can utilize to advance this agenda forward.

To learn more, visit [acce.org/ead\\_health](https://acce.org/ead_health) or the County Health Rankings & Roadmaps Business Action Center at [bit.ly/1n1vaPa](https://bit.ly/1n1vaPa).



Thank you to our supporter:



<sup>1</sup>Stewart WF, Ricci JA, Chee E, Morganstein D. Lost productive work time costs from health conditions in the United States: Results from the American Productivity Audit. J Occup Environ Med. 2003;45(12):1234-1246.)

<sup>2</sup>Oziransky V, Yach D, Tsu-Yu T, Luterek A, ad Stevens D. Beyond the Four Walls: Why Community is Critical to Workforce Health. Vitality Institute; 2015.